



NEWS OF OUR CLIENTS

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PRÓIS® HUNTING APPAREL CONTINUES TO PROVIDE THE ULTIMATE IN HIGH-PERFORMANCE HUNTING GEAR FOR WOMEN WITH ITS NEW-FOR-2010 ULTRA HOODIE™

Since the company's inception in 2008, the industry leaders at Próis® Hunting Apparel have made a name for themselves by creating high-performance hunting gear expressly designed for the serious female hunter. And, there's no sign of slowing down for this innovative company, as it will be introducing a slew of new garments for 2010, crafted with a wide range of unique design features to enhance performance in the field — including the new Próis Ultra Hoodie™.

The Próis Ultra Hoodie is lightweight and easy to wear as it's custom-tailored with an athletic design that provides ease of movement at every angle. Its 100% polyester birds eye wicking fabric actively wicks moisture away from your skin through the fabric — keeping you warm and dry while eliminating any distractions of uncomfortable perspiration.

This hoodie is as versatile and it is durable, as it's perfect to wear alone while on a spring turkey hunt or layered under a Próis vest or jacket when chilly weather rolls in. Plus, its unique thumbholes at the cuff line further enhance precision of movement while its convenient hood adds warmth and concealment to any hunting adventure.

The Próis Ultra Hoodie may have the look and feel of active sportswear, but it's full of hunt-ready features that blend form and function to keep you warm, silent and prepared in the field. Its ingenious design boasts convenient front zippered pockets that are a perfect place to safely house small items such as keys, game calls or cell phones. And, because it's important to see prey before they see you, hunters can blend seamlessly into their environment with the Próis Ultra Hoodie in Realtree AP HD® or Advantage Max-1 HD®.

The Próis Ultra Hoodie is ultra soft and snag resistant and comes in a wide range of sizes from XS through XL, to provide a perfect fit for hunters of any size. And, like all Próis gear, it's proudly manufactured in the U.S.A.

For more information about the new Próis Ultra Hoodie or any other garments in Próis' innovative line of serious, high- performance huntwear for real women, contact: Próis Hunting Apparel, 28001-B US Highway 50, Gunnison, CO 81230 · (970) 641-3355 · Or visit www.próishunting.com.

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