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## GET READY FOR THE HUNT WITH RINEHART TARGETS® NEW 1/3 SCALE ELK 3D TARGET

### Easily Transportable 1/3 Scale Elk Woodland Series Target Prepares You for Elk Country

Janesville, WI — Rinehart Targets® has expanded its Woodland Series of lifelike 3D archery targets with the addition of a 1/3 Scale Woodland Elk Target that helps you prepare for the tough hunting conditions you'd find chasing trophy bulls across high elk country.

“When we decided to expand our Woodland Series with the new 1/3 Scale Elk we had hard-core elk hunters in mind,” said James McGovern, President of Rinehart Targets. “Chasing a big bull in the high country with archery equipment is one of the most challenging hunts a bowhunter can take on. This target is perfect for the hunter gearing up for that hunt, or the backyard archer dreaming of a one-of-these-days adventure.”

The new 1/3 Scale Woodland Elk Target has lifelike sculpted features for a realistic look. The target measures 38-inches tall and 44-inches long — 1/3 the size of a live bull elk. The 1/3 scale size actually simulates a 60-yard shot at 20 yards. This really lets you hone those longer-range shooting skills common to elk hunting. It also makes transportation easy. Perhaps the most notable feature is the 1/3 Elk's affordable price tag (MSRP \$219.99), making it a great option for shooters who want a quality Elk target without the full investment of a full-sized Signature Series Elk.

Like all Rinehart targets, the 1/3 Scale Elk target looks impressive and can take shot after shot from both compound bows and crossbows. The target has solid FX Woodland Foam construction and incorporates Rinehart's Signature Series foam replaceable core. Rinehart Woodland Series targets are not just immune to the toughest arrow shots, their unique foam construction ensures they are resistant to UV rays and the harshest weather Mother Nature can dish out, making them ideal for year-round practice in the backyard or in the field. Should the time ever come where countless hours of practice finally take its toll, Rinehart's exclusive patented, locking insert system (sold separately) makes replacement fast and easy, and the target like new again.

Rinehart's Woodland Series targets are some of the company's best-selling and most popular targets. This is because they offer customers lower retail price points that allow even more archers to experience the realistic durability of a Rinehart target. The Rinehart Woodland 1/3 Scale Woodland Elk has an MSRP of just \$219.99.

#### *About Rinehart Targets*

Since 1999 Rinehart Targets has been manufacturing the Best Archery Targets in the World. Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets, Range Targets along with its newly added line of archery decoys. For more information about Rinehart Targets, visit: [rinehart3d.com](http://rinehart3d.com).

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