

NEWS OF OUR CLIENTS



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LADIES — YOU NEED MORE THAN JUST DOWNRIGHT DIRTY TALK TO ENTICE HIM!

You Need the Right Gear For the Hunt

Suit Up with Próis® this Turkey Season for the Best Fitting and Highest Functioning Hunting Clothing For Women Around

Spring is near, which means it's time to match wits in the woods with those keen-eyed, wily 'ol Toms. The folks at Próis® Hunting & Field Apparel know you'll have to do more than just talk dirty to get these bad boys strutting in (and they know all about talkin' dirty – to turkeys that is). You need the right gear — starting with Próis' ultimate line-up of turkey hunting apparel for women. Próis' Pro-Edition pants, Ultra Long Sleeve Shirt and Pro-Edition Jacket are made specifically for die-hard women hunters and ensure a superior fit, allowing you to successfully run and gun after those gobblers. Add the Próis Elevation Neck Gaiter, and well, there couldn't be a more perfect outfit to bag a bird in. In fact, it's the pinnacle in 'bad-assery' for turkey hunting – no joke.

Let's face it, most of us look like turkeys in men's clothing (seriously... it's not flattering... or comfortable...at all...). We don't wear men's clothing to work or for a night out, why would we wear them to hunt in? This is why Próis has created a line of hunting gear for you and, has the perfect clothing lineup for your turkey hunt. Start with the Próis Ultra Long Sleeve Shirt. The company's signature shirt features an athletic cut with technical composition. Simply put, this shirt kicks... well you know. With its moisture-wicking 100 percent polyester fabric it's soft and durable and perfect by itself or as thermal layering. Thumbholes at the cuff line are designed for easy layering and comfort when on the move.

Shirt, check. Next up, the Pro-Edition pants. Hands down our best-fitting pant, it is constructed of a 100 percent polyester brushed tricot and made to capitalize on the "4 S's" — soft, sturdy, silent and snag-resistant. The ultimate hunting pant, they are designed with extra room through the hips and thighs to enhance comfort and function. We know you have a waist, so rest-assured you won't be swimming in these. The waistline is fitted at the natural waist for a higher rise and features elastic stretch to the sides and includes belting and tab buckles for a perfect and flattering fit. The pants also have large cargo pockets with quiet magnetic snap closures as well as additional front pockets with zip closures. Elasticized cuffing and cordlock cinch the cuff closer to the your boot keeping you warm and dry.

And then there is the Pro-Edition Jacket, the answer to all those jackets that make you look like the Stay-Puft Marshmallow Man. Providing the protection you need without the bulkiness you dread, the Pro-Edition Jacket is the ideal mid-weight jacket. It utilizes a compressed 3-ply bonded fabric, which allows for a form-fitting design with enough room for comfortable movement and layering. Constructed of water-resistant and wind-stopping technology, the jacket has a soft shell which works to quiet your movement. The jacket also includes a 3-panel removable hood, and plenty of storage space including arm pockets with ultra-silent magnetic closures, a spacious lumbar compartment ideal for anything and everything from slate and mouth calls to pocket knives, and deep set zippered hand pockets. Added bonus: scapular drop pockets located between the shoulder blades hold activated heat warmers.

And finally, don't forget the Próis Elevation Neck Gaiter the — we dare say — brilliant combination of the functional design of our Sherpa neck gaiter with our Elevation interlock fabric. Featuring the Mothwing Mountain Mimicry camouflage pattern and lined with soft fleece, it may be a small addition, but does a mega boost for your warmth and comfort.

The Pro-Edition pants and Pro-Edition Jacket are available in three camouflage prints: Realtree AP HD®, Advantage Max-1 HD® and Mothwing Mountain Mimicry in sizes XS to XL. The Próis Ultra Long Sleeve Shirt is available in Realtree AP HD®, Advantage Max-1 HD® or black in sizes XS to XXL.

Próis was created for women, by women and they are proud to serve as the premier manufacturer of hardcore women's hunting gear. Próis has also garnered a great following of men and women throughout the industry through their wacky shenanigans and humor. Fondly called the Próis Posse, the Próis followers ramp up the craziness each day. Keep up with our lovably wacky team through Facebook, Twitter, Pinterest and LinkedIn. Warning: Próis social media is not for the faint of heart....and "your mom" is not really your mom...it's a metaphorical mom.

For more information about the Pro-Edition pants, Pro-Edition Jacket, Ultra Long Sleeve Shirt or Elevation Neck Gaiter from Próis® Hunting & Field Apparel, or to learn more about Próis' innovative line of serious, high-performance huntwear for real women, contact: Próis Hunting and Field Apparel, 28001-B US Highway 50, Gunnison, CO 81230 · (970) 641-3355 · Or visit www.proishunting.com. To check out the latest updates on Próis field and pro staff and company news, visit the Próis blog at <http://www.Próishunting.com/community/index.php>.

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