
530 Los Angeles Ave #115-233 | Tel 805 529 3700
Moorpark, CA 93021 | full-throttlecom.com

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

GRIZZLY CARTRIDGE CO. BRINGS NEW LIFE TO THE .243

The Easy Recoiling .243 Gets a Hot-Rod Makeover for Added Versatility

Rainier, Ore. –Grizzly Cartridge Co. has built a reputation for bringing custom, hand-loaded quality and precision to factory-loaded ammunition. The company continues to research and field test each load for the exact performance standard you are looking for. They have brought all of their expertise to bear on the .243, a caliber that sometimes gets no respect compared to the current flavor of the month. Grizzly turns the .243 into an all-around performance caliber and one of the more versatile rifles you own.

First introduced in 1955, the .243 Winchester is based on a necked-down .308. The smaller bullet size and weight makes the .243 a fast, flat-shooting round with reduced felt recoil. These qualities have made it popular for predator hunters, and younger hunters, but it doesn't always get the respect it deserves for being a big-game round – until now. With the right bullet and load, the .243 is an outstanding round for deer and other big game, including elk. Grizzly Cartridge Co. offers three outstanding loads for the .243. Whatever your endeavor, there is a load that will make your .243 sing.

Grizzly has developed three loads to hot-rod your .243 into a high-performance, big-game rifle. The first is a 100-grain bonded-core, soft-point bullet traveling at 3,000fps. This bullet design gives the .243 maximum energy delivery to the target with a bullet that will retain weight and mushroom evenly.

For speed and distance mixed with weight and energy, Grizzly developed a 95-grain ballistic tip round for the .243 that screams along at 3,250fps. The ballistic tip helps the bullet resist wind while expanding evenly on target. The 95-grain weight provides great energy once it hits home, making this a great round when the range opens up some.

For even great long-range trajectory, Grizzly loads a 90-grain Sirocco bullet for the .243. This fabled long-range performance bullet travels at 3,150fps with a boat-tail design to reduce drag as the bullet travels longer distances. This bullet is well-suited for big game species, and the performance of the bullet in flight means that if a coyote steps out while you're on the hunt for bigger game, it'll regret it.

As with every Grizzly Cartridge Co. load, each round is carefully loaded in the USA and under the strictest guidelines. Available now, this ammunition is ready for your next hunting adventure.

About Grizzly Cartridge Co.

In 2003 Grizzly Cartridge Company started with the idea from founder Mike Rintoul, that all engineering, manufacturing, marketing, quality assurance and service functions for every product would routinely undergo his personal inspection, maintaining the highest level of quality assurance and customer satisfaction. That same commitment goes into every product made and sold, including the Cast Performance bullets. The company is committed to providing shooters and hunters with innovative and quality products. The trained professionals offer you unparalleled support to ensure all of your adventures in the great outdoors will be enjoyable and successful.

For more information visit www.grizzlycartridge.com.

Editor's Note: For hi-res images and press releases, please visit our online Press Room at www.full-throttlecommunications.com